

RUSSIAN INTERNATIONAL OLYMPIC UNIVERSITY

Master your *future*
Go further with RIOU



INTERNATIONAL RANKINGS

Master of Sport Administration Course is one of the
TOP 3 postgraduate sport management courses,
ranked 2nd in Europe.



3 VERSIONS OF THE MSA COURSE

MSA^{INT}

Taught in English

MSA^{RUS}

Taught in Russian

MSA^{DISTANCE}

Individual Pathway



- 20% – onsite training
- Individual Training Plan

MASTER OF SPORT MANAGEMENT

MSM

NEW COURSE

Session 1

September -
October

Sochi

Session 2

November -
December

Moscow

Session 3

January -
February

Moscow

Session 4

March -
April

Sochi



World Sports and Sport Industry



Governance and Sports in Russia



Sports and Law



Sports: Governance and Business



Sports: Marketing, Sales and Communications

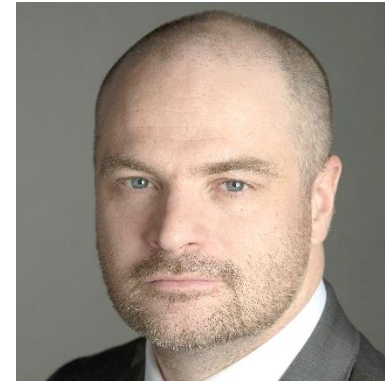


Research in Sport Management and Marketing



Managerial Psychology and Management Careers in Sports

INTERNATIONAL FACULTY



 Norm O'Reilly



 Jon Tibbs



 James Skinner



 David Stotlar



 Dimitra Papadimitriou



 Guy Masterman



 Eivind Åsrum Skille



 Martin Schnitzer



 Michel Desbordes



 Vladimir Andreff

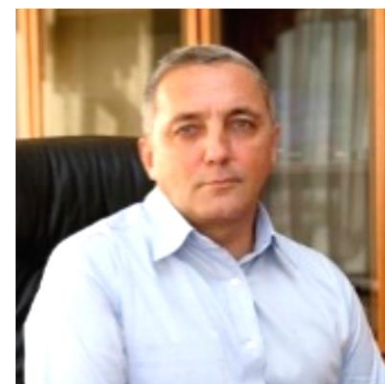


 Vassil Girginov



 Robert Kaspar

INTERNATIONAL FACULTY



Andrey Malygin



Igor Stolyarov



Elena Dari



Evgeniy Bukharov



Vladimir Lednev



Lev Gutman



Vladimir Zakharov



Evgeniya Topolova



Konstantin Vybornov



Demyan Sidorenko



Alexei Kirichek



Anatoliy Volosov

MSA CURRICULUM



**World Sports and
Sport Industry**



**Economics,
Finance and
Business of Sports**



**Sport
Organizations and
Project
Management**



**Marketing and
Communications
in Sports**



**Sport Venues and
Event
Management**

Each module comprises up to 6 units

Classes from September to March, Thesis writing and defence from April to June

Course duration – 39 weeks (3 semesters)



SPORT INDUSTRY PROFESSIONALS DEBATE PLATFORM

TRAINING PLACEMENTS SPORT EVENTS



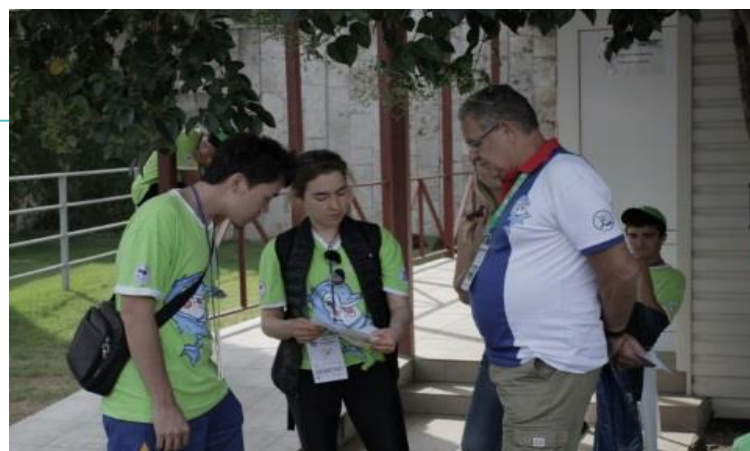
sochi.ru
2014



sochi.ru
2014
paralympic games



F1



IWAS
WORLD GAMES
SOCHI
2015



SOCHI 2017
3rd CISM WORLD WINTER GAMES



FIFA WORLD CUP
RUSSIA 2018

TRAINING PLACEMENTS

SPORT VENUES AND SPORT CENTERS



Bobsleigh and Luge Centre



Iceberg Skating Palace



Bolshoy Ice Dome



Ski Jumping Complex



Rosa Khutor Ski Resort



Yug Sport Federal
Sport Training Centre

INTERNATIONAL TRAINING PLACEMENTS

- Mikkeli in ETELA-SAVON LIIKUNTA, Finland 
- Finnish Olympic Committee, Finland 
- Kufstein University, Austria 
- Special Winter Olympic Games 2017, Austria 
- World Wheelchair Curling Championship 2016, Switzerland 
- Thaida Sports Consulting Company, China/Taiwan 
- Football Club MŠK Žilina, Slovakia 
- Taipei 2017 Summer Universiade, China/Taiwan 
- Institute for Sport Business, Loughborough University London, UK 
- Krasnoyarsk 2019 Winter Universiade, Russia 
- International Tennis Federation 
- Asian School Sport Federation, Qatar 





STUDENT EXCHANGE PROGRAMS

-  Savonia University (Finland)
-  Paris Sud University (France)
-  Skolkovo Start-Up Academy (Moscow Management School)
-  Patras University (Greece)
-  Seeburg Castle University (Austria)
-  INSEEC Group (International Group of Business Schools)
-  North Arizona University (USA)



MSA ALUMNI NETWORK

- ✓ Cooperation
- ✓ Partnership
- ✓ Support
- ✓ Friendship
- ✓ Traditions
- ✓ MSA Reunion

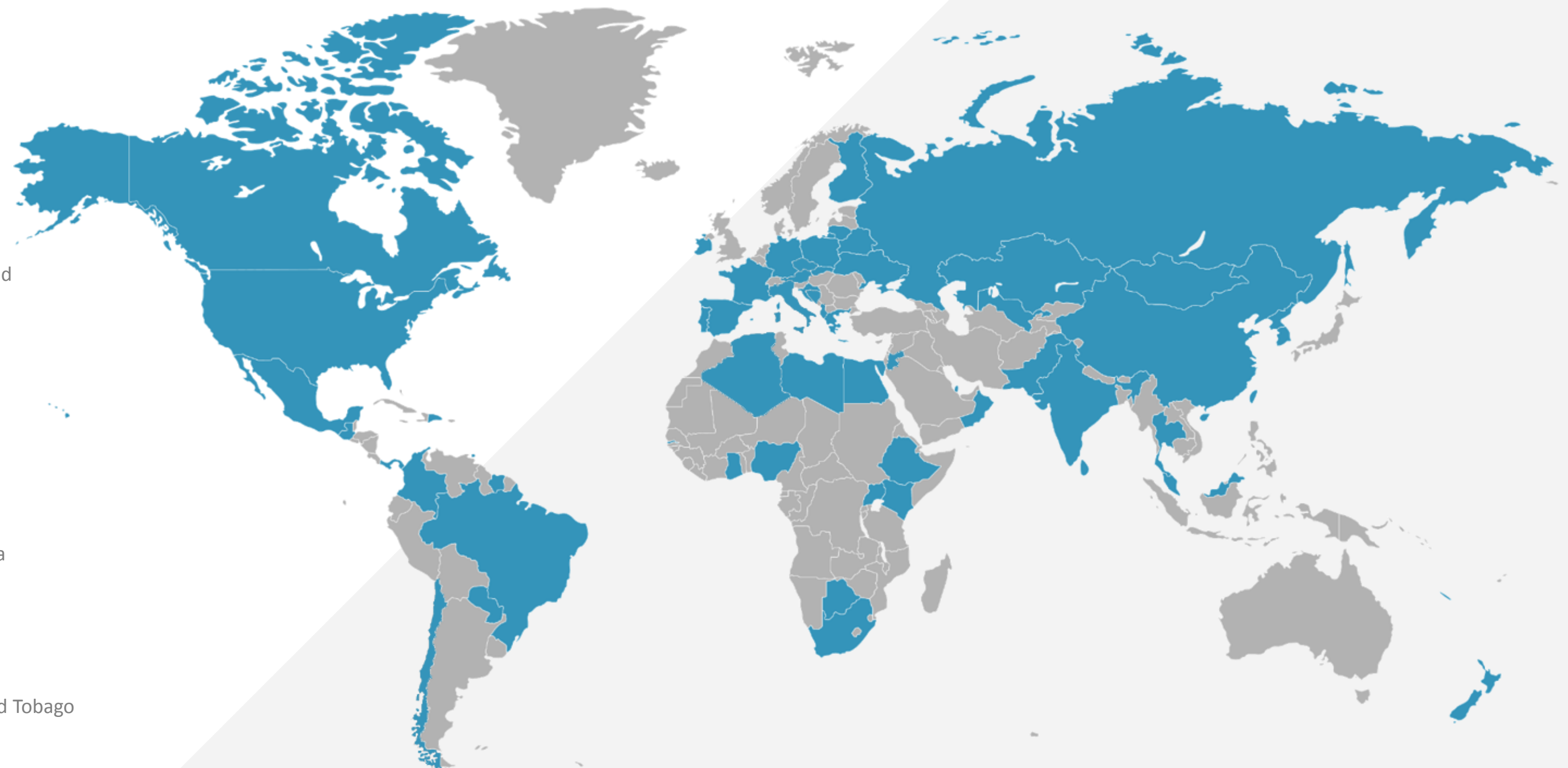
#RIOU_reunion
#RIOU_alumni

MSA Global Reach 2013-2019

63 COUNTRIES

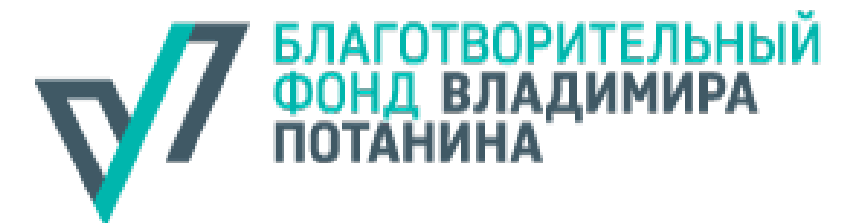
Albania
Algeria
Armenia
Austria
Barbados
Belarus
Bosnia and Herzegovina
Botswana
Brazil
Canada
Chile
China
Colombia
Croatia
Czech Republic
Dominican Republic
DPR Korea
Egypt
Ethiopia
Finland
France
Gambia
Germany
Ghana
Greece
Guatemala
India
Ireland
Italy
Jordan
Kazakhstan
Kenya
Korea
Lebanon
Libya
Lithuania

Malaysia
Mexico
Moldova
Mongolia
New Zealand
Nigeria
Oman
Pakistan
Panama
Paraguay
Poland
Portugal
Qatar
Russia
Slovakia
South Africa
Spain
Sri Lanka
Surinam
Swaziland
Thailand
Trinidad and Tobago
Uganda
Ukraine
USA
Uzbekistan
Vanuatu



SCHOLARSHIP PROGRAMS

Olympic Scholarship Program by
Vladimir Potanin Foundation



MSA Scholarship Program by
The Russian Olympians
Foundation



THANK YOU FOR YOUR ATTENTION

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